

Our mission is to heal, prepare and empower children, youth and families in need.

Are you ready for Fall?

At Vera Lloyd, COVID may have caused a few wrinkles and pushed our team to think creatively, but it hasn't stopped the healing, learning and fun on campus!

The Summer Enrichment Program (Camp Natu'skul) was an incredible success, and we hope you'll check out our Open House video at VeraLloyd.org to see more details of what the kids enjoyed doing. In addition, there were two super fun field trips to Lake Nixon, a basketball tournament and the piece d' resistance – our CardBoard Boat race.

Back-to-school was an incredible blessing. In spite of COVID challenges, our many generous supporters came together, and we were able to provide new back to school clothes and all needed school supplies for each kid on campus. We also restocked every Home's first aid kit, as well as the one at the on-campus school.

Next up, we're planning Fall fun with this year's Pumpkin Trail. Drive by Williamson Hall on campus October 29-31, 6:00 - 8:00 pm to see a wonderful, spooky trail of jack-o-lanterns, and, maybe, a few ghosts and goblins too.



As we move into Thanksgiving and Christmas, it's incredibly important that we not only give every child a safe, nurturing experience, but we also focus on helping them learn the power of traditions. For many, our family-focused meals and holiday activities will be the first positive memories they have of what used to be difficult times in their lives.

Fall is a time when gratitude can take center stage, so please know how much we appreciate you! Thank you! Your support in 2020 has been critical in helping us maintain services and create an environment of security, transformation and love.

Save the Date



Pumpkin Trail: October 29 - 31, 6:00 - 8:00 pm
Monticello Campus

Turkey Trot: Saturday, November 21
Run from home or at Monticello High School

Christmas: Planning and gift collection is underway!





Monthly Giving - Ongoing Impact



The Sustainer Circle is Vera Lloyd’s group of core, committed monthly donors. This group enables the organization to better serve children, youth and families in need by:

Responsive & Ready

Monthly donors help Vera Lloyd’s team respond to youth and campus needs immediately, without needing to fundraise first.

Predictable Revenue

Monthly donors empower Vera Lloyd to use organization revenue proactively instead of reactively.

Sustained Mission & Growing Impact

Monthly donors show an ongoing commitment to Vera Lloyd’s mission and multiply the impact made on children, youth and families in need.

This Christmas season, make a gift that will have year-round impact. Join Vera Lloyd’s new monthly giving program, the Sustainer Circle. A monthly gift of \$10 or more can make a lasting impact on the vulnerable children, youth and families Vera Lloyd passionately serves.

Sustainer Circle members receive a welcome letter, Vera Lloyd window cling, quarterly circle updates, special recognition in the Annual Report, and a 10% discount on all special event tickets/sign-ups. Take advantage of 10% off the 2020 Turkey Trot race now!

There are many ways to give monthly; for more information or to sign up, please visit VeraLloyd.org or reach out to:

Kathy French

Director of Development

(501) 416-3432

kathyfrench@veralloyd.org

\$10

Befriend Arkansas’ most vulnerable children in state care.

\$120 a year

\$25

Create sanctuary for traumatized youth.

\$300 a year

\$85

Empower youth for long-term stability and self-sufficiency.

\$1,000 a year

\$150

Champion opportunities for children, youth and families in need.

\$1,800 a year



August 13, 2020
\$20,800 Raised!

Happiest Hour



September 24, 2020
\$12,000 Raised!

IRS Statement

Charitable Giving Incentive: Includes a new above-the-line deduction (universal or non-itemizer deduction that applies to all taxpayers) for total charitable contributions of up to \$300. The incentive applies to contributions made in 2020 and would be claimed on tax forms next year. Section 2204. The bill also lifts the existing cap on annual contributions for those who itemize, raising it from 60 percent of adjusted gross income to 100 percent. For corporations, the bill raises the annual limit from 10 percent to 25 percent. Food donations from corporations would be available to 25 percent, up from the current 15 percent cap. Section 2205.

Agency Board

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Foundation Board

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Yes, I will donate to improve the lives of vulnerable Arkansas children!

Please make this a monthly gift Please make this a one-time gift

I will give: \$500 \$250 \$100 \$50 \$25 Surprise Us! _____

Card Number: _____ Expiration Date: _____ CVC Code: _____

Donor Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____



Please Mail To: Vera Lloyd Presbyterian Family Services, Inc. 1501 N. University, Suite 345, Little Rock, AR 72207
Make a Gift Online: www.veralloyd.org or **By Phone:** (501) 666-8195



1501 N. University Ave., Ste 345
Little Rock, AR 72207

NONPROFIT ORG.
U.S. POSTAGE PAID
PERMIT NO. 1706
LITTLE ROCK, AR

Running from COVID

Virtual: Friday, November 20 - Sunday, November 22

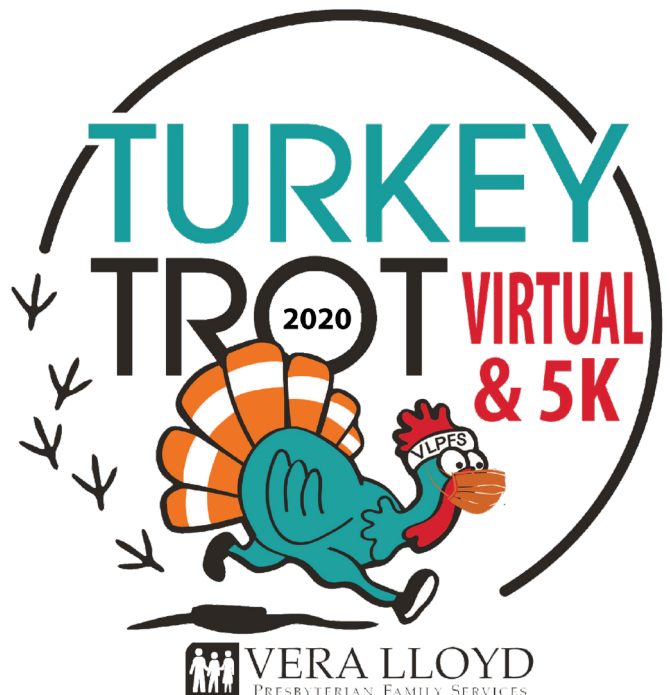
5k Run in Person: Saturday, November 21

Where: Monticello High School, 390 Clyde Ross Dr.

Registration: Now - November 20th

Sign Up: www.VeraLloyd.org

This year, run or walk right from home, AND support vulnerable youth in need. We know this has been a crazy year full of new terms like social-distancing, Zoom and Quarantine-15. As the annual Turkey Trot race approaches, we hope you are finding fun and creative ways to get out of the house and enjoy time with your families.



All registration fees go to benefit the children, youth and families at Vera Lloyd.

Sign up today at www.VeraLloyd.org